

UNIVERSITY OF SWAZILAND

FACULTY OF SOCIAL SCIENCE

DEPARTMENT OF SOCIOLOGY

FINAL EXAMINATION PAPER, MAY 2009

TITLE OF PAPER: SOCIAL PSYCHOLOGY

COURSE CODE : SOC 207

TIME ALLOWED: TWO (2) HOURS

INSTRUCTIONS:

1. ANSWER ANY THREE (3) QUESTIONS
2. ALL QUESTIONS CARRY EQUAL MARKS

THIS PAPER MUST NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

**QUESTION ONE (1)**

Compare and contrast transformational and transactional leadership styles. Illustrate with examples from Swaziland.

**QUESTION TWO (2)**

Explain your understanding of the nature and scope of social psychology.

**QUESTION THREE (3)**

Discuss the concept of persuasive communication.

**QUESTION FOUR (4)**

Discuss the distinctions and intersections of social psychology and other related fields.

**QUESTION FIVE (5)**

Explain why it is difficult to overcome stereotypes and prejudices about a social group to which one belongs.

**QUESTION SIX (6)**

Discuss either Kelley's theory of causal attributions or Jones and Davis's theory of correspondent inference theory.