

UNIVERSITY OF SWAZILAND
FACULTY OF SOCIAL SCIENCE
DEPARTMENT OF SOCIOLOGY
FINAL EXAMINATION PAPER, MAY 2011

TITLE OF PAPER: SOCIAL PSYCHOLOGY

COURSE CODE: SOC 207

TIME ALLOWED: TWO (2) HOURS

INSTRUCTIONS: ANSWER ANY THREE (3) QUESTIONS
ALL QUESTIONS CARRY EQUAL MARKS

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GIVEN BY THE INVIGILATOR

Question 1

Explain how the response of reactance increases our sense of relative deprivation and decreases our feelings of consistency and control.

- a) Describe two (2) reasons why schemas are often useful.
- b) In terms of one of the social motives, why do we like using schemas so much?

Question 2

A friend asks, "Hey did you learn anything in that social psychology course you took?"

- a) Discuss significant lessons you have learnt about human social behaviour from this course?
- b) Use at least four (4) course concepts to support your answer.

Question 3

Do genetics play a significant role in human attraction?

- a) Defend your position (yes/no).
- b) Use evidence from the textbook to support your response.
- c) Identify the evidence you present as causal, correlational or of some other type.

Question 4

Choose two (2) of the factors discussed in class that often maintain one group's prejudice towards another group. Explain how one of these factors can enhance or increase the impact of the other factor.

Question 5

Examine the role of social ties in promoting helpfulness to others.

Question 6

Examine how the presence of others affects an individual's behaviour.