

UNIVERSITY OF SWAZILAND
FACULTY OF SOCIAL SCIENCE
DEPARTMENT OF SOCIOLOGY
FINAL EXAMINATION PAPER, MAY 2013

TITLE OF PAPER: SOCIAL PSYCHOLOGY

COURSE CODE: SOC 207 TIME ALLOWED: TWO (2) HOURS

INSTRUCTIONS:

SECTION A is compulsory

SECTION B – Answer any two questions

ALL QUESTIONS CARRY EQUAL MARKS

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GIVEN BY THE INVIGILATOR

SECTION A:

Question 1 (Compulsory)

a. Define following terms:

- i. Social Psychology
- ii. Social Environment

b. Briefly discuss how the following variables impact human behavior?

- i. Social Interactions
- ii. Cultural Context
- iii. Biological Factors

SECTION B:

Question 2

Self promotion is defined as an attempt to present ourselves to others as having positive attributes. Discuss with examples your understanding of self promotion, its advantages and disadvantages within the social environment.

Question 3

Using examples compare and contrast between the concepts of prejudice with discrimination.

Question 4

In interpersonal attraction it is said that "the smaller the physical distance, the greater the probability that two people will come into repeated contact experiencing repeated exposure to one another, positive effect, will eventually lead to the development of mutual attraction". Using examples analyze if this statement is true or false.

Question 5

Examine factors responsible for pro-social behaviour, compliance and obedience. Use examples to illustrate your answer.

Question 6

Why do some persons, but not others, become leaders? Discuss this statement and illustrate with examples.