

UNIVERSITY OF SWAZILAND
DEPARTMENT OF SOCIOLOGY AND SOCIAL WORK

MAIN EXAMINATION PAPER –MAY, 2018

- TITLE OF PAPER** - **GLOBALIZATION AND SOCIETY**
- COURSE CODE** - **SOC 212**
- TIME ALLOWED** - **TWO (2) HOURS**
- INSTRUCTIONS** -
- 1. ANSWER ANY THREE (3) QUESTIONS**
 - 2. ALL QUESTIONS CARRY EQUAL MARKS**
 - 3. TOTAL MARKS – 100**

THIS PAPER MUST NOT BE OPENED UNTIL PERMISSION IS GRANTED BY THE INVIGILATOR

1. Explain how the World Systems Theory defines the process of globalization and provide reasons why the approach is not convincing to globalization theorists.
2. Define the term 'Network Society' according to Manuel Castells (2004 or 2008) and outline the importance of these networks in the process of globalization.
3. Differentiate between the concepts of Cultural Differentiation, Cultural Convergence and Cultural Hybridization and provide at least one example to illustrate each concept.
4. Outline Arjun Appandurai's visualization of the process of globalization and explain the flows associated with his vision of the global exchange of ideas and information.
5. Discuss the symptoms of the adverse effects of digital media use on young men according to Phillip Zimbardo and Nikita Coulombe's (2015) study in the US and the UK and provide argument for the relevance of these findings in Swaziland today.
6. With emphasis on what it is and what it is not, discuss the term 'Digital Divide' and explain why it is important to bridge it.